



## **U.S.A.F. Memorial Foundation recruits PlannedLegacy for interactive donor recognition**

**New United States Air Force Memorial slated  
to officially open October 2006**

**Winnipeg, MB – Feb 28, 2006** – The United States Air Force Memorial Foundation has recruited PlannedLegacy Inc. to create and implement the interactive donor recognition component of its spectacular new Air Force Memorial in Arlington, Virginia. Scheduled for completion in mid-September 2006, the official opening of the new Memorial will take place on October 14, 2006.

“This project has been ongoing for 15 years,” said Major General (Ret.) Ed Grillo, President of the United States Air Force Memorial Foundation. “It’s a long overdue tribute to those who have served in the United States Air Force, which officially came into existence in 1947, but has been part of the Armed Forces since 1907.”

The bold and graceful new Memorial will be truly representative of the Air Force. Central to the design are three stainless steel spires, the highest of which will ascend 270' above the 3-acre elevated promontory site. Other key elements of the Memorial include a bronze Honor Guard (representing all the people of the Air Force), inscription walls and an open glass wall of remembrance, all on a landscaped memorial park and parade ground overlooking the nation’s capital.

PlannedLegacy’s contribution to the Memorial consists of developing three climate-controlled touch-screen kiosks and an interactive multimedia presentation that includes:

- Charter Sponsor Registry – a searchable index of more than 140,000 individuals who have supported the Foundation
- Legacy of Service and Sacrifice - a start to finish overview of the Memorial’s construction
- Dreams Take Flight – a timeline of U.S. Air Force historical milestones and images organized by decade
- Support the Foundation – information about contributing to the USAF Memorial Foundation

Visitors using the interactive displays will eventually be able to contribute directly to the Foundation using a credit card swipe, and will also be able to print both receipts and/or content pages.

“A key part of the Memorial is the Charter Sponsor Registry,” said Grillo. “We’ve received more than 140,000 donations, many of them online. The minimum donation has remained at \$25 for the past 15 years. While we have had many people give a lot more, some of our patrons have financial limitations, and holding the minimum donation constant over the years has allowed all donors to participate equally and be recognized.

“Regardless of the amount given, we owe all our sponsor donors a great debt of gratitude for helping us to establish this Memorial, and to PlannedLegacy’s interactive system for allowing more than 140,000 names to be displayed at the site. PlannedLegacy was selected to do this job because of their past performance, our confidence in the company and the fact that they offer the best value for the task at hand.”

### **About PlannedLegacy**

PlannedLegacy specializes in the design and development of interactive multimedia recognition displays and digital signage networks for a wide range of non-profits that include prestigious organizations such as the Harvard School of Dental Medicine, Glens Falls Hospital, Altru Health Foundation, St. Boniface Hospital Foundation, Rensselaer Polytechnic Institute and more.

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